



IETF 1994

# 010101 CONSULTING

**The Internet Corporation for Assigned Names and Numbers**  
.org Reassignment—RFP Response

29 August 2002

Engagement: \$29,000 \* 11

research consulting measurement community news

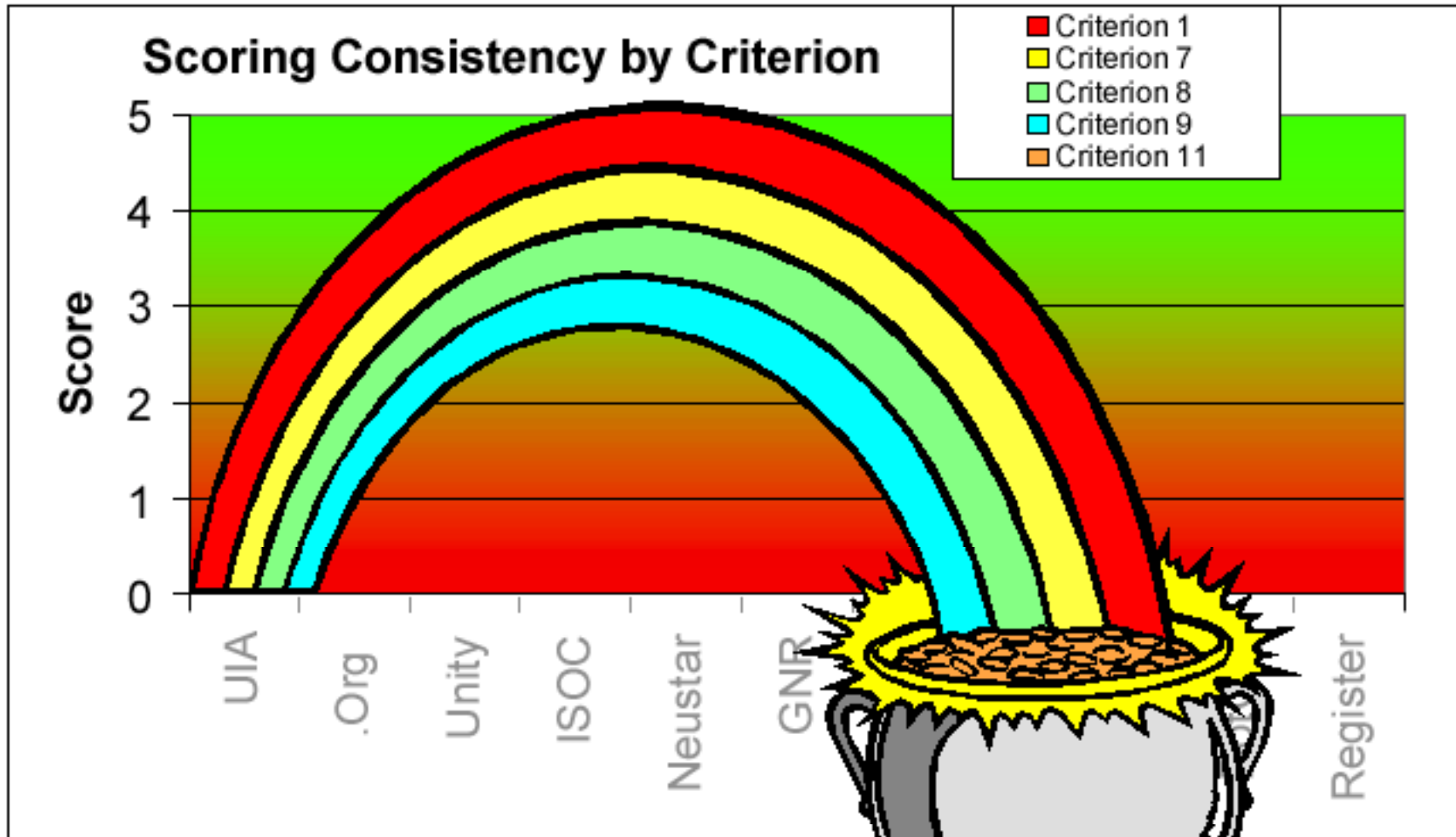
# Grrrrrrr



# A Rigid Adherence to Mindless Formalisms

# Scoring Consistency

The road to .org is paved with meaningless criteria



**Grrrrrr**

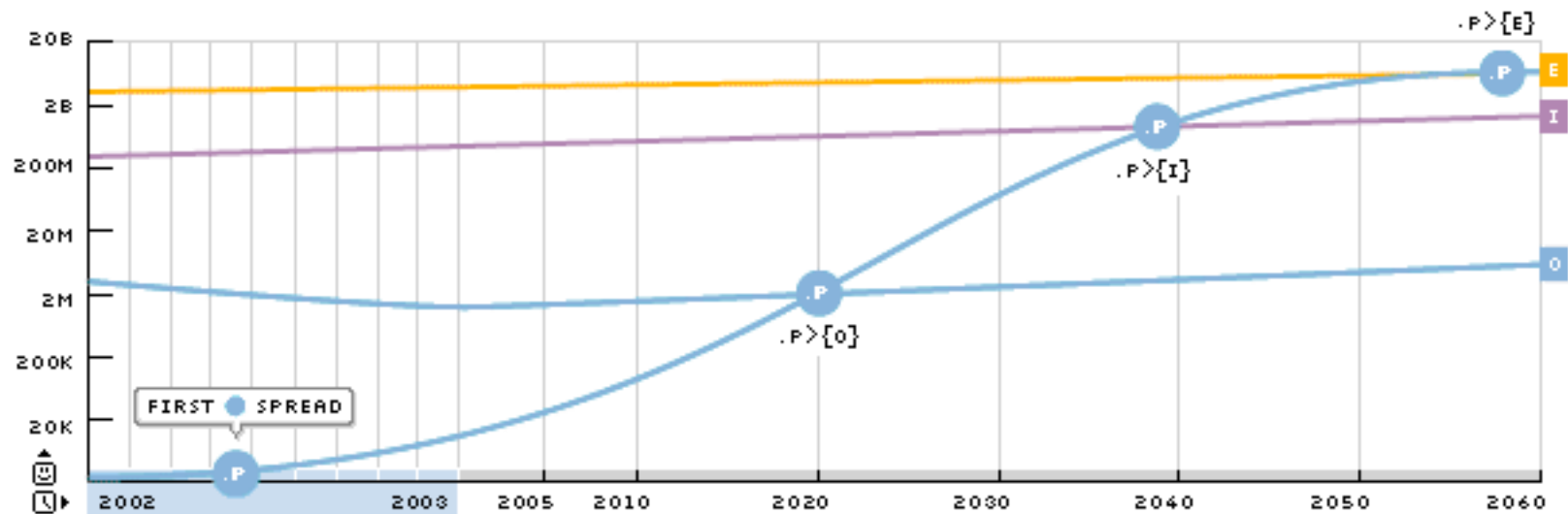


## A Reliance on a Paper Trail

# Statistical Analysis

## YAMD (Yet Another Meaningless Diagram)

A crack task force of statisticians have concluded that by the year 2039 all Internet users will have expressed support for the IMS/ISC bid. At this rate, an estimated 100% of the human population will be supporting the bid in the year 2058.



**.P = dot population** ( **E** = earth population **I** = internet population **O** = .org population )

\* This graph contains forward-looking projections based on our **spread the dot** campaign.

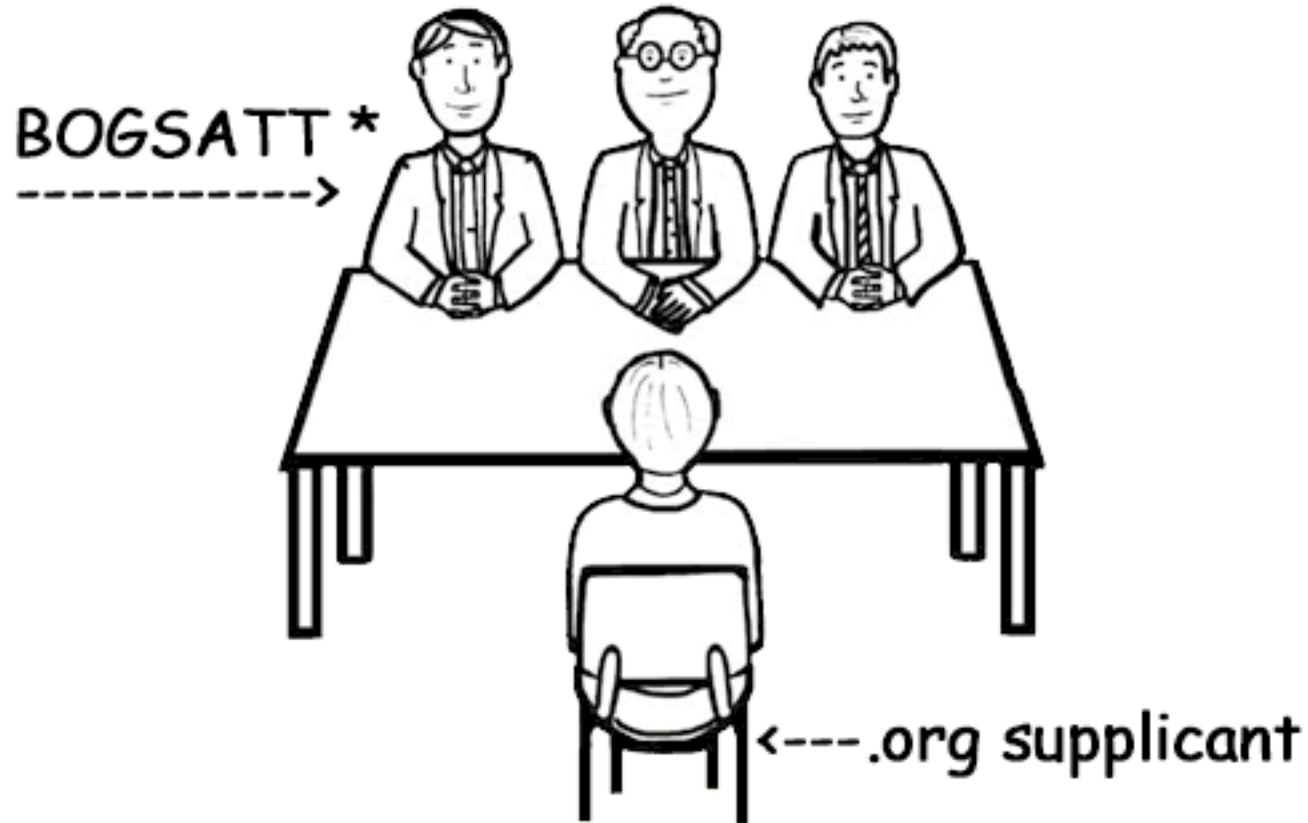
**Grrrrrrr**



**The distance between theory and practice is always smaller in theory than in practice.**

# .org Supplicant Activity Page

Color This Exciting Scene From The ICANN .org Evaluation Process



Pass the time coloring this page while you wait for ICANN to make the final .org selection.

\*Bunch Of Guys Sitting Around The Table.